

Investor Presentation

APRIL 2021



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Outline



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3	Hessah Al Mubarak Project Update
4	Assoufid Project Update



2020 Highlights





2020 Performance





2020 Performance - Companies & Assets





Maintained close to full occupancy in 2020 (Retail at full occupancy)



- Minimal interruption of progress in projects (due to special permits)
 Not profit of KD 2 million reported
- 1 Net profit of KD 3 million reported



Net profit increased by 13% in 2020 vs 2019Signed several new contracts during 2020

2020 Performance - Companies & Assets







Cost savings due to various initiatives

- Mall operations affected due to closures and curfews
- Maintained low tenant turnover and steady cash flow



شركة الفليج مصر للفنادق و السيامة GULF - EGYPT FOR HOTELS & TOURISM (S.A.E.)



- Severe impact due to Covid on hotels (closure and curfews)
 - Cost savings due to various initiatives
- Additional bank facilities at subsidized rates
- Sold apartments at total value of USD 19 million
- Repaid entire debt from the sale proceeds

Debt Management



Despite challenges that came with COVD-19:

&



Negotiated relaxed bond covenants which provide flexibility to operate without any breach



Strategic Focus & Outlook





Strategy Focus & Objectives





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2021 Outlook







Improve Revenues and Operating Profit Continue progress on Development Projects – Hessah Al Mubarak District and Assoufid



Monetize Assets and Improve Cash Flows from Operations



Hessah Al Mubarak Project Update





Hessah Al Mubarak District (HAMD)



First residential district developed by the private sector

Premium location in the heart of Kuwait

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Total built-up area of 381,000 sqm

Including 24,400 sqm dedicated to gardens and open spaces

Comprises residential buildings, serviced apartments, offices, clinics, health clubs, commercial and retail spaces, as well as food and beverage outlets

HAMD Components





Hessah Towers Luxury Apartments Ongoing Byout Hessah Luxury Townhouses & Apartments Ongoing Commercial District F&B, Retail, Offices, & Clinics Ongoing

Hessah Towers





- Launched in March 2018
- 40-floor residential twin towers
- Simplex & duplex 3-bedroom apartments
- 103 units sold (49% of total)
- Designed by SSH





Amenities:

- 24/7 reception and security
- Pool and outdoor entertainment area
- Children's pool and play area
- Rooftop garden
- Gym & sauna
- Private parking

Byout Hessah









- Launched in January 2021
- Two low-rise apartment buildings surrounded by townhouses
- Townhouse units: 11 units sold (28%) (4-bedroom)
- Apartment Units: 7 units sold (7%) (2-bedroom)
- Designed by SSH

Amenities:

- Pool
- Gym
- Indoor/outdoor MP areas
- Indoor/outdoor kids areas
- 24/7 reception and security
- Private parking

Construction Status – as of second week of April 2021



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Construction Status – as of second week of April 2021



Byout Hessah

 Main works commenced in April 2021 and expected to be finalized by Q1 2023

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The Commercial District





Target LaunchOngoing enabling worksComponentsRetail, F&B Outlets, Clinics, Offices, ServicedApartmentsApartmentsDesigned byNikken Sekkei (Japan) & PACE (Kuwait)





Assoufid Project Update





Assoufid Project







Project ASSOUFID is a gated mixed-use development in the Moroccan city of Marrakech, that spreads over 2.4 million m² of naturally elevated land

Phase 1

High-end, 18-hole golf course spreading over 638K m² with incredible views of the snowcapped Atlas Mountains

Phase 2

The Phase II of the project consists of the **residential component** (apartments, residential villas), **the hospitality component** (a luxury hotel and branded villas), the **retail component**

Assoufid Project – Project Developed (Phase I)



Assoufid Golf Club, Marrakech is one of Morocco's finest, new golf clubs that presents an exceptional experience for the discerning golfer by delivering high levels of service in a unique, indigenous setting...







Morocco's Best Golf Course

Africa's Morocco's Best Golf Course Best Golf Course



A Luxury 18hole course on an undulating terrain...

Facilities

Clubhouse



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Restaurant



Practice Facilities



Assoufid Project Pipeline





Assoufid Hospitality Component





The Hotel Relatively small inventory of 80 keys Target to open in 2024

Create a luxury destination & potential synergies between components



Branded Villas (50 units) Target completion in Q4 2023

 Provide luxury villas in terms of design, features, spacious areas, quality of finishing
 Targeting HNWI

Assoufid Project Residential Component



The Apartments (120 units) Target completion in Q4 2023

➢Introduce a new product: luxury apartments in the outskirts of the city.



Residential Villas (25 units) Target completion in Q4 2023

- ✓ Front-line golf properties
- Provide same product as branded villas excluding hotel services

Assoufid Project Apartments & Retail Component



Retail component 1,400 sqm Target completion in 2023

➢Include a luxury retail component to serve the Assoufid community

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